



Press Release Sample

Ask students to use this sample press release as a guide. Replace the words in parentheses with your own information. Type your release double-spaced on white paper. Use one side only and no more than two sheets, stapled together. See the Brand FCCLA materials available on the FCCLA Website or more information on writing and distributing press releases.

FOR IMMEDIATE RELEASE

(Date)
 (Chapter name) Contact:
 (School name) (Your name)
 (School address) (Current daytime phone)

LOCAL FCCLA MEMBER PARTICIPATES IN NATIONAL PROGRAM

(Your name), a (grade) from (school name) School, recently participated in the Family, Career and Community Leaders of America's (FCCLA) national program, Power of One. Through this program FCCLA members identify a personal concern and then work to achieve their goal by developing a project in one or more of the following areas: self-improvement, strengthening family life, exploring careers, developing leadership skills, and promoting the organization.

(Your name) completed the (name of unit completed) Power of One unit in order to (state your goal). (He/She) remarked, (Here is the place for a good quote. State what you gained from your project; what others gained—family members, community, etc. Why did you choose this project? How do you feel about what you accomplished? Make your comments specific and interesting for the reader.) (His/Her) chapter adviser is (adviser's name).

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(In this paragraph, describe any recognition you received at the local, state and/or national level.)

Family, Career and Community Leaders of America (FCCLA) is a dynamic and effective national student organization that helps young men and women become leaders and address important personal, family, work, and societal issues through Family and Consumer Sciences education. Since its founding in 1945, the organization has involved more than 10 million youth.

FCCLA is unique among student organizations because its programs are planned and run by members. It is the only national in-school organization with the family as its central focus. Participation in national programs and chapter activities helps members become strong leaders in their families, careers, and communities.

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